- Q. Reference: Bowman, Patrick, "Electrification, Conservation and Demand Management Plan Review, including Use of a Modified Total Resource Cost Test," InterGroup Consultants Ltd., May 4, 2022, p. 2/20–22.
 - Hydro (and NP) should also be directed to ensure that assessments focus primarily on the early years of any program. Specifically, annual Net Revenue impacts should be positive from the outset or should achieve zero-to-positive within no more than about 5 years at the longest.
 - a) Mr. Bowman's evidence suggests that a maximum five-year term be given for programs to achieve a positive net present value ("NPV"), regardless of the potential long-term benefits. Does Mr. Bowman consider this proposal to be consistent with generally accepted public utility practice?
 - b) Is Mr. Bowman aware of utilities in any other jurisdictions that require short-term positive NPV outcomes in the evaluation of long-term investments?
 - c) How did Mr. Bowman determine that a time horizon of "...no more than about 5 years at the longest" was appropriate for the evaluation of electrification programming?
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- As noted in the response to TC-PUB-IC-4(a), the Island is not facing the conditions of a generic public utility at this time. The Island is facing conditions of unacceptable rate increases requiring massive rate mitigation efforts to stem further declines in load that would only further exacerbate load and revenue issues.
- Making investments in programs, such as large energy efficiency programs, that have net costs in the near to medium term in order to yield long-term benefits can be a sensible practice for a public utility.
 - At this time, however, the utility sector on the Island is not in a position to make material investments in programs with this cost profile. The investment that generates short-term increases for theoretical (but uncertain and potentially risky) long-term benefits is Muskrat Falls. ECDM programming (particularly electrification) is the opportunity to offset that economic profile on ratepayers, not exacerbate it.

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- Short-term positive NPV outcomes are always desired for any investment, particularly when affordability of the investment is a concern. On the Island, it is not clear that the utility and their ratepayers are in a position to make further investments that only pay off in the long-term.
- In many cases, this short-term return outcome is possible for electrification and energy efficiency as well.
- For example, the Efficiency Manitoba 3 year plan 2020-2023¹ provided metrics for PAC and NPV (excluding revenues) and LC over horizons of 5, 10, 20 and 25 years to show the impact of truncating the horizon and indicated that the PAC and NPV remained positive. In this case, Efficiency Manitoba is required to meet a 1.5% saving target, which is legislated regardless as to rate impacts, so RIM related measures were not calculated in this manner.
 - For electrification programming, immediate and positive benefits can arise under every relevant metric (PAC, RIM, NPV) through greater offering of interruptible energy to customers who can make use of it at prices set any amount above the relevant export market benchmark. Examples could include further additions of electric boiler capacity to large institutional buildings and industrial customers.
 - (c) While immediate benefits would be preferred, there is the possibility that some investment will be needed on the part of the utility that may take some time to recover, before electrification benefits begin accruing to all Island customers. Limiting the horizon to five years is a judgment based on a reasonable threshold between initiatives that can provide rate mitigation benefits in a time horizon that is still relevant to helping manage the Muskrat rate shock, and not too long as to get into investments that are far more speculative. In general, NPV assessments are far more driven by results in the early years, and later years are of discounted importance. Once a program takes 5 years or more to turn positive, it is often the case that the program's returns overall can be quite sensitive to assumptions and

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¹ MIPUG-EM-1-1r(Revised) at http://www.pubmanitoba.ca/v1/proceedings-decisions/appl-current/pubs/2020-em-3-yr-plan/em-int-ex/mipug-3-mipug-em%20i-1-18r.pdf

forecasts of things like export prices, etc. and as such may be not only too late to contribute materially to rate mitigation, but also too risky.

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